



AD CLUB OF WESTERN  
MASSACHUSETTS  
Scholarship Form  
2018



## SCHOLARSHIP INFORMATION

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Always looking ahead, the Advertising Club of Western Massachusetts supports future generations of creative professionals with an annual merit-based scholarship. It's awarded to a deserving student from Western Massachusetts intent upon carving out a career in the advertising, communications, marketing, or graphic arts industries.

In 2018 one \$1,000 scholarship\* will be awarded at the May Creative Awards Show and all college-bound communication arts students from the region are invited to apply.

All applications must be submitted and postmarked by March 30, 2018. Completed scholarship application form must be affixed to the letter of introduction, accompanied by a high school transcript, personal references and resume. Scholarship decisions are made by the Scholarship Committee of the Advertising Club of Western Massachusetts and are considered final.

Completed applications and all support materials should be sent to:

The Advertising Club of Western Massachusetts

P.O. Box 1022

West Springfield, MA. 01089

When submitting, please do not fold or staple documents. Use a 9"x12" mailing envelope.

\*The Advertising Club of Western Massachusetts reserves the right to determine whether a scholarship will be awarded in any given year, and the number and size of awards.

# CANDIDATE REQUIREMENTS

- 1 Must be a high school senior with a permanent address in Western Massachusetts.
- 2 Must be accepted by an accredited college or technical school to study advertising, communications, marketing or graphic arts.
- 3 Must enter college or technical school in September following high school graduation.
- 4 Must apply the scholarship against tuition and fees at the college.

# CRITERIA FOR SELECTION

- 1 Academic performance determined from official high school transcript of grades.
- 2 Extracurricular activities, community service, work experience and demonstrated interest in advertising/communications/marketing or graphic design.
- 3 Three personal recommendations from teachers, clergy, family physician, or other persons not related to you, who can discuss your qualifications for the scholarship.
- 4 Application letter of introduction outlining; future plans, personal goals and how they relate to communications and academic goals, intended major and criteria for selecting college.
- 5 Detailed resume listing extracurricular activities, special interests, previous work history and anything that demonstrates a dedication to the advertising/communications/marketing or graphic design industries.
- 6 Completed Scholarship Application form.



## 2018 SCHOLARSHIP APPLICATION FORM

(Please print all information)

APPLICANT NAME... \_\_\_\_\_

BIRTH DATE OF APPLICANT... \_\_\_\_\_

NAME OF PARENT OR GUARDIAN... \_\_\_\_\_

MAILING ADDRESS... \_\_\_\_\_

MAILING ADDRESS... \_\_\_\_\_

E-MAIL ADDRESS... \_\_\_\_\_

HOME PHONE... \_\_\_\_\_ CELL PHONE... \_\_\_\_\_

SCHOOL CURRENTLY ATTENDING... \_\_\_\_\_

EXPECTED DATE OF GRADUATION... \_\_\_\_\_

SCHOOL ACCEPTED TO... \_\_\_\_\_

ANTICIPATED EXPENSES PER YEAR (TUITION, ROOM/BOARD, BOOKS/MISC) \_\_\_\_\_

SIGNATURE OF APPLICANT... \_\_\_\_\_

DATE OF APPLICATION... \_\_\_\_\_

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